



March 23, 2015  
For Immediate Release:

## Village Requests Proposals for Wayfinding Signage

The Village of Waterford is pleased to announce that residents and visitors will find it easier to find their way around the village with the addition of our new way finding signage to be installed throughout the village this summer.

Working in partnership with the Village of Waterford, a committee with representatives from Absolutely Waterford, Waterford Area Chamber of Commerce, Waterford Lion's Club, Baymont Inn and Suites, Real Racine and Racine County Economic Development Corporation met for the last two years to design and set locations for wayfinding signage to help visitors and residents find key destinations in village with special focus on identifying public parking areas. The Committee would like to recognize Absolutely Waterford the Main Street Program for its donation of the consultant who led the Committee in developing specific signage recommendations that met the guidelines of the State of Wisconsin Department of Transportation.

Twenty-five signs and new poles will be placed throughout the Village giving directional information, Village population, and parking lot hours of enforcement.

The Village has posted the Request for Proposals for project bids. Bids for the Wayfinding project will be accepted by Tina Chitwood, Community Development Manager, Racine County Economic Development Corporation via U.S. Mail at Waterford Village Hall, 123 N. River St., Waterford, WI, 53185, until **Thursday, April 23<sup>rd</sup>, 2015 @ 12:00 pm (noon) CST**. For more information on how to respond to the RFP and to view the complete Wayfinding Signage Plan visit: <http://waterfordwi.org/185/Ad-Hoc-Wayfinding-Signage-Committee>.

### Contact

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### Example of Wayfinding Signage

