

**APPENDIX:  
VILLAGE OF WATERFORD  
COMPREHENSIVE PLANNING SURVEY**



## VILLAGE OF WATERFORD COMPREHENSIVE PLANNING SURVEY RESULTS

The following results are highlights from the Village of Waterford Comprehensive Planning Survey.

- 2,250 Mailed Surveys
- 505 Returned Surveys
- 22.4% Response Rate

### BACKGROUND

- The majority of respondents (93.1%) were residents of the Village of Waterford.
- More than one third of respondents (38.9%) had lived in the Village for 5 years or less. 36.4% of respondents lived in the Village of Waterford for 11+ years.
- The majority of respondents (51.6%) were 55+ years old.
- The majority of respondents (69.8%) indicated 2-3 adults lived in their household. 41.0% of respondents did not have children living in their household.
- The majority of people (40.2%) who responded to the survey lived in Area 1.
- Most of the respondents (64.7%) cited a residential status of “owner (Single-Family).”
- The majority of respondents (67.3%) lived in single-family residential units.
- Of those respondents who owned property in Waterford other than their primary residence, 14.5% indicated the additional property was residential. 56.1% of respondents cited “Does not apply.”
- With regards to those respondents living in a single-family home, 42.1% described the parcel as “1/4 to 1/3 acre.”
- The majority of respondents (43.7%) had an annual household income of \$50,000 to \$99,999.
- Most respondents selected Milwaukee County (28.3%) and the Village of Waterford (17.6%) as the primary places of employment for the adult members of their household.
- Respondents cited “Small Community Atmosphere” (65.7%) and “Safety/Low Crime” (41.3%) most frequently as the most important reasons for living in Waterford.

### HOUSING

13. If the construction of new **single-family homes** occurs in the Village, what type of housing development would you support?

- Respondents were most supportive of Conservation Subdivision Development (67.2%), although they also showed support for Conventional Subdivision Development (52.3%) and Countryside Estate Development (51.3%).

14. How important is each of the following when considering plans for new **single-family residential** development?

- The survey indicated all of the elements were important with more than 70% of respondents selecting “Very Important” or “Important” for each element.

15. As the community grows there may be development other than single family dwellings. If this occurs, which types of development do you support?

- 83.8% of respondents were “Very Supportive” or “Somewhat Supportive” of Senior Housing.
- Respondents were “Very Unsupportive” of “Multi-Family (Rentals 6+ units)” (63.4%) and “Multi-Family (Rentals 3-6 units)” (47.8%)

16. How important is each of the following when considering plans for new **multi-family residential** development?

- The following three elements were most often ranked “Very Important” or “Somewhat Important”:
  - Density (92.2%)
  - Form of Ownership (89%)
  - Adds Little to Moderate Traffic to Local Residential Streets (88.8%)

#### **COMMUNITY FACILITIES AND OPEN SPACE**

17. How important is it to protect the following natural features from development?

- The survey indicated all of the elements were important with more than 84% of respondents selecting “Very Important” or “Important” for each element.

18. How do you feel about tax dollars being spent on the following items in the Village?

- The majority of respondents indicated “guidelines and incentives for the protection of existing trees and woodlands” (82.7%) and preserving the Fox River through the establishment of additional guidelines (83.4%) was “Very Important” or “Somewhat Important.”

#### **TRANSPORTATION**

19. Please rate the quality of the roads and highways in the Village of Waterford.

- The majority of respondents (89.6%) indicated the amount of traffic was a “Major Problem” or a “Minor Problem” in the Village.

20. Please rate the quality of pedestrian circulation in the Village.

- The majority of respondents indicated none of the elements were a problem with “Accessibility to Sidewalks from Parking Areas” rated “No Problem” most frequently (60.3%)

21. Currently the Fox River divides the Village of Waterford; east and west. In the future if the Village continues to grow and has the opportunity to construct another crossing over the Fox River, what type of crossing would you prefer borrowed funds or tax dollars be spent to construct?

- 70.4% of respondents preferred a vehicular crossing with pedestrian/bicycle access.

## **ECONOMIC DEVELOPMENT**

22. Where do you or members of your household shop?

- Respondents most frequently shopped in the Village of Waterford (61.4%, At Least 1/Week) and the City of Burlington (54.9%, At Least 1/Week).
- 50.9% of respondents indicated they never shopped in Kenosha County.

23. Which community do you most often frequent for the following retail and other services?

- The majority of respondents frequented either the Village of Waterford or Milwaukee County for each of the retail and other services listed.

24. Which of the following would you like to see developed or expanded in the Village of Waterford?

- The majority of respondents would like to see the following services developed or expanded in the Village:
  - Grocery (64.4%)
  - Sit-Down Restaurant (54.7%)
  - Clothing (44.5%)

25. How important are these factors when the Village reviews plans for commercial business development?

- The majority of respondents selected the following factors as being “Very Important” or “Somewhat Important”:
  - Controls for traffic congestion and safety (94.5%)
  - Effective landscape buffers and control of noise (90.8%)
  - Potential impact on your property values by increasing tax base (90.3%)

26. How do you feel about tax dollars being spent on the following items within commercial business areas in the Village?

- The majority of respondents selected the following items as being “Very Important” or “Somewhat Important”:
  - Pedestrian safety measures (sidewalks and crosswalk improvements) (78.2%)
  - Landscape and pedestrian friendly design of parking areas (70.0%)
  - Retail/manufacturing business recruitment (65.7%)

27. How adequate do you think the following elements are regarding commercial business development within the Village?

- The majority of respondents selected the following elements as being “Adequate”

*Visual Appearance in the Commercial Business Areas*

- Cleanliness of streets and sidewalks (66.9%)
- Streetscaping: lights, banners, public art, benches (57.1%)

*Traffic and Circulation in the Commercial Business Areas*

- Clearly-defined crosswalks (64.7%)
- Bike racks (55.7%)

*Safety and Security in the Commercial Business Areas*

- Lighting on commercial streets (79.0%)
- Lighting behind businesses in parking lots (62.3%)

28. What factors would increase your use of commercial businesses within the Village of Waterford?

- The majority of respondents indicated the following factors would increase their use of commercial businesses:
  - More store variety (83.0%)
  - More variety of products (66.3%)

### **PUBLIC POLICY ISSUES**

29. How do you rate the overall quality of each of the following in the Village of Waterford?

- The majority of respondents indicated they were “Very Satisfied” or “Satisfied” with “residential neighborhood quality” (93.0%) and “safety and security” (88.8%).
- The majority of respondents indicated they were “Dissatisfied” or “Very Dissatisfied” with “shopping convenience and quality” (58.7%).
- 33.5% of respondents did not have an opinion regarding “access to job opportunities.”

30. The Village Land Use Plan designates the Village as residential with concentrations of commercial STH 83, 20, and 26. To the west and east of the Village, the Land Use Plan identifies these lands as agricultural and other open lands. How supportive are you of these recommendations?

- The majority of respondents (79.5%) indicated they were “Very Supportive” or “Supportive” of the Village focusing on diversifying its land uses to increase the Village tax base.

31. How do you currently receive information about community issues?

- The majority of respondents received information through the “Waterford Post” (48.3%) and “Journal Sentinel” (43.6%).

# VILLAGE OF WATERFORD

## COMPREHENSIVE PLANNING SURVEY

Please take 15 minutes to tell us about yourself and share your views and opinions about the Village of Waterford. Feel free to leave any questions blank. This survey is one component of the community participation process in the development of a "Smart Growth" Comprehensive Plan for the Village of Waterford. Please tell us what you think about the issues.

For more information please refer to our website at [www.vi.waterford.wi.gov](http://www.vi.waterford.wi.gov). Thank you for your time.

**PLEASE RETURN TO VILLAGE HALL BY JULY 31, 2007**

### BACKGROUND

1) Please tell us who you are: (check all that apply)

93.1%	Resident in the Village of Waterford	37.4%	Land/Property Owner in the Village of Waterford
5.1%	Business Owner in the Village of Waterford	2.2%	Do not live in the Village of Waterford
1.8%	Developer/Building Owner in the Village of Waterford		

2) How many years have you lived in the Village of Waterford?

38.9%	0-5 years	17.4%	Over 20 years
23.0%	6-10 years	2.4%	Own Property but do not live in the Village of Waterford
17.4%	11-20 years		

3) What is your age?

1.2%	18-24	10.2%	25-34	16.7%	35-44	20.3%	45-54	24.2%	55-64	27.4%	65+
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4) How many people live in your household on a regular basis? (please check an answer for both **adult** and **children**)

Adult						Children (under 18 yrs.)											
21.1%	1	69.8%	2-3	8.5%	4-5	0.6%	6 or More	41.0%	0	24.9%	1	30.9%	2-3	3.2%	4-5	0%	6 or More

5) If you live in the Village, in what part of the Village do you live? (see diagram)

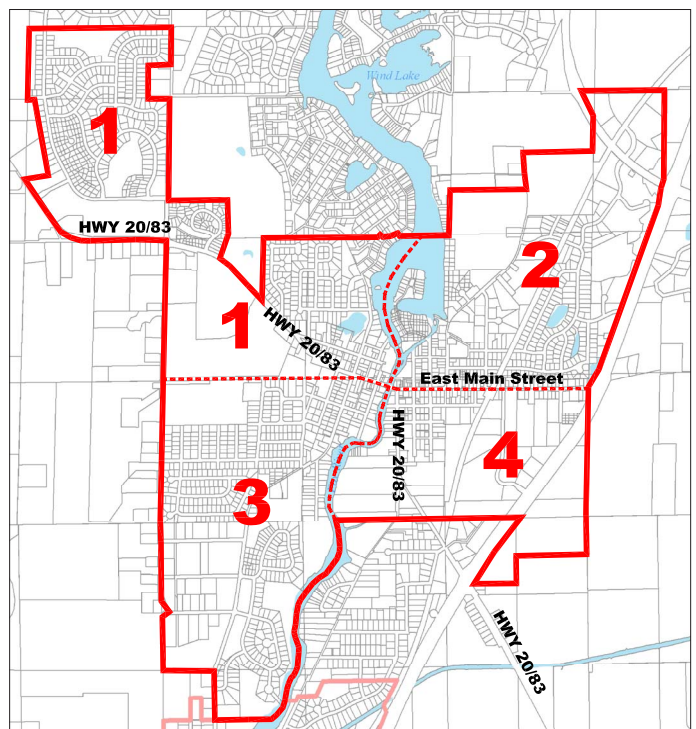
40.2%	Area 1	24.1%	Area 3	2.7%	Does Not Apply
24.5%	Area 2	8.5%	Area 4		

6) What is your residential status in the Village?

64.7%	Owner (Single-Family)	6.6%	Renter
25.1%	Owner (Condominium)	3.6%	Does Not Apply

7) In which type of residential building do you live?

67.3%	Single-Family
11.4%	Duplex/Two Family
11.4%	Multi-Family (3-6 units)
4.8%	Multi-Family (6+ units)
0.4%	Multi-Family, Senior Living (3-6 units)
0.2%	Multi-Family, Senior Living (6+ units)
4.4%	Does Not Apply



8) If you own property in Waterford other than your primary residence, please check all those that describe your ownership:

14.5%	Own residential property
4.9%	Own commercial or industrial property
2.2%	Own land with the intent of developing
1.4%	Own land with the intent of NOT developing
56.1%	Does not apply

9) If you live in a single family home, how would you describe your residential parcel?

42.1%	1/4 to 1/3 acre	2.5%	Over 1 acre
22.1%	1/3 to 1/2 acre	26.4%	Does not apply
6.8%	1/2 to 1 acre		

10) Please describe your entire annual household income.

11.6%	\$0-\$24,999	43.7%	\$50,000-\$99,999	3.6%	\$200,000 +
24.8%	\$25,000-\$49,999	16.2%	\$100,000-\$199,999		

11) Where are the primary places of employment for the adult members of your household? (check all that apply)

17.6%	Village of Waterford	4.1%	Kenosha County	18.8%	Waukesha County
7.7%	City of Burlington	28.3%	Milwaukee County	18.3%	Other
15.5%	Other Racine County	4.1%	Walworth County		

12) Which are the most important reasons you live in the Village of Waterford? (check all that apply)

14.7%	Grew Up Here	29.1%	Reasonable Commute
21.3%	Schools	65.7%	Small Community Atmosphere
41.3%	Safety/Low Crime	10.7%	Employment
12.4%	Lower Taxes/Cost of Living	18.6%	Other

## HOUSING

13) If the construction of new **single-family homes** occurs in the Village, what type of housing development would you support?

	Very Supportive	Somewhat Supportive	Somewhat Unsupportive	Very Unsupportive	No Opinion
a) Conventional Subdivision Development (1/4 to 1/3 acre lot sizes).	20.0%	32.3%	16.9%	22.0%	8.7%
b) Conservation Subdivision Development (cluster of homes on 1/4 to 1/3 acre lot sizes with 40% preserved common open space as part of the overall development).	36.2%	31.0%	9.8%	14.8%	8.2%
c) Countryside Estate Development (minimum of 1 to 2 acre lot sizes)	24.0%	27.3%	12.4%	24.4%	11.8%



14) How important is each of the following when considering plans for new **single-family residential** development?

	Very Important	Somewhat Important	Less Important	Not Important	No Opinion
a) Compatibility with Surrounding Neighborhood	65.9%	22.7%	3.6%	1.7%	6.1%
b) Size and Scale of Home	50.7%	32.5%	8.1%	1.5%	7.1%
c) Size and Scale of Overall Development	57.9%	28.7%	5.4%	1.5%	6.5%
d) Architectural Quality and Character	57.2%	29.8%	5.6%	1.5%	5.8%
e) Variety of Appearance within Subdivisions	56.6%	30.3%	5.4%	2.2%	6.5%
f) Lot Sizes and Setbacks	51.1%	34.8%	7.0%	0.9%	6.3%
g) Inclusion of a Variety of Housing Types within the Overall Development (i.e. lot size, square footage, building type)	40.4%	32.9%	13.2%	4.9%	8.6%

15) As the community grows there may be development other than single family dwellings. If this occurs, which types of development do you support?

	Very Supportive	Somewhat Supportive	Somewhat Unsupportive	Very Unsupportive	No Opinion
a) Duplex / Two-Family	15.6%	32.8%	17.6%	27.3%	6.7%
b) Multi-Family (Owner-Occupied Condominiums)	26.3%	36.0%	11.1%	20.1%	6.4%
c) Multi-Family (Rentals 3-6 Units)	3.5%	17.7%	22.9%	47.8%	8.1%
d) Multi-Family (Rentals 6+ Units)	2.9%	7.2%	17.5%	63.4%	9.0%
e) Mixed-Use (Residential above Retail/Office)	8.8%	28.9%	24.1%	28.7%	9.5%
f) Senior Housing	42.6%	41.2%	6.5%	5.0%	4.6%

16) How important is each of the following when considering plans for new **multi-family residential** development?

	Very Important	Somewhat Important	Less Important	Not Important	No Opinion
a) Form of Ownership (owner-occupied vs. rental)	65.5%	23.5%	3.6%	2.2%	5.1%
b) Exclusive Use for Senior Living	35.0%	41.0%	14.2%	3.6%	6.2%
c) Not Adjacent to Single Family	39.7%	35.0%	14.0%	4.3%	6.9%
d) Buffered from Other Residential Uses	35.8%	37.8%	13.9%	3.8%	8.6%
e) Includes Substantial Amount of Open Space	54.0%	32.5%	6.2%	1.3%	6.0%
f) Adds Little to Moderate Traffic to Local Residential Streets	61.7%	27.1%	4.7%	1.1%	5.4%
g) Architectural Quality and Character	59.7%	26.4%	6.5%	1.7%	5.6%
h) Density (total number of units in the development)	75.0%	17.2%	2.6%	0.2%	5.0%

## COMMUNITY FACILITIES AND OPEN SPACE

17) How important is it to protect the following natural features from development?

	Very Important	Somewhat Important	Less Important	Not Important	No Opinion
a) Wooded Areas	79.2%	15.2%	1.6%	1.4%	2.5%
b) Ridgetops, Hills, Steep Slopes	55.6%	28.6%	9.5%	2.9%	3.3%
c) Wetlands	66.4%	19.4%	7.4%	3.3%	3.5%
d) Shorelines of Fox River	72.7%	17.2%	4.8%	2.5%	2.9%

18) How do you feel about tax dollars being spent on the following items in the Village?

	Very Important	Somewhat Important	Less Important	Not Important	No Opinion
a) The Village should <u>borrow funds or use tax funds</u> to construct a cultural/recreational center in the Village.	18.8%	28.5%	22.5%	27.3%	2.8%
b) The Village should <u>borrow funds or use tax funds</u> to purchase easements along the Fox River for purposes of constructing a riverwalk in the Village.	16.1%	35.0%	23.0%	22.8%	3.3%
c) The Village should <u>borrow funds or use tax funds</u> for more parks, playgrounds and recreational facilities to serve neighborhoods in the developed portion of the Village.	22.9%	34.2%	18.8%	20.6%	3.4%
d) The Village should establish additional <u>guidelines and incentives</u> for the protection of existing trees and woodlands in the Village.	51.0%	31.7%	10.0%	4.2%	3.0%
e) The Village should enhance and use <u>tax funds</u> for further development of a recreational trail system throughout the Village.	17.2%	32.7%	25.5%	21.2%	3.4%
f) The overall landscape, views, and visual character of the Fox River are important to the Village, and should be preserved through the establishment of additional <u>guidelines</u> .	50.3%	33.1%	9.3%	4.0%	3.4%

## TRANSPORTATION

19) Please rate the quality of the roads and highways in the Village of Waterford. (check one column for each characteristic)

	Major Problem	Minor Problem	No Problem	No Opinion
a) Amount of Traffic	54.7%	34.9%	8.8%	1.6%
b) Excessive Speeds	27.3%	45.3%	24.8%	2.6%
c) Conditions of Roadways	28.7%	44.9%	24.0%	2.4%

20) Please rate the quality of the pedestrian circulation in the Village. (check one column for each characteristic)

	Major Problem	Minor Problem	No Problem	No Opinion
a) Condition of Existing Sidewalks	9.3%	38.2%	45.5%	7.0%
b) Adequate Amount of Sidewalks	13.6%	28.2%	52.3%	6.0%
c) Accessibility to Sidewalks from Parking Areas	5.0%	24.5%	60.3%	10.3%
d) Accessibility to Sidewalks from Adjacent Neighborhoods	11.9%	28.3%	50.6%	9.2%
e) Clearly Defined Crosswalks	12.4%	27.9%	52.8%	6.9%
f) Separation from Vehicular Rights-of-Way	11.2%	31.2%	43.9%	13.7%

21) Currently the Fox River divides the Village of Waterford; east and west. In the future if the Village continues to grow and has the opportunity to construct another crossing over the Fox River, what type of crossing would you prefer borrowed funds or tax dollars be spent to construct?

70.4%	Vehicular Crossing with Pedestrian/Bicycle Access
9.4%	Pedestrian/Bicycle Only Crossing
20.2%	No Additional Crossing Needed

## ECONOMIC DEVELOPMENT

22) Where do you or members of your household shop?

	Almost Daily	At Least 1/Week	About 1/Month	Rarely	Never
a) Village of Waterford	16.0%	61.4%	13.6%	8.0%	1.0%
b) City of Burlington	4.8%	54.9%	28.0%	10.1%	2.3%
c) City of Mukwonago	1.3%	19.9%	32.5%	33.0%	13.3%
d) Other Racine County	1.1%	11.9%	30.4%	42.3%	14.3%
e) Kenosha County	0.2%	2.1%	6.7%	40.1%	50.9%
f) Milwaukee County	1.3%	21.6%	42.8%	23.8%	10.6%
g) Walworth County	0.5%	4.1%	7.1%	42.0%	46.3%
h) Waukesha County	2.0%	12.9%	29.0%	35.5%	20.5%

23) Which community do you **most often frequent** for the following retail and other services? (check one column for each characteristic.)

	Village of Waterford	City of Burlington	Other Racine County	Kenosha County	Milwaukee County	Walworth County	Waukesha County
a) Grocery	60.2%	28.8%	2.8%	0.4%	2.8%	0.6%	4.4%
b) Clothing	4.7%	17.3%	11.7%	2.5%	46.7%	0.8%	16.3%
c) Pharmacy	51.4%	17.1%	3.9%	0.2%	15.2%	0.8%	11.3%
d) Furniture	14.0%	11.6%	6.5%	2.4%	49.0%	0.7%	15.8%
e) Hardware/Home Improvement	30.2%	38.4%	7.4%	0.6%	9.0%	1.6%	12.7%
f) Audio/Video/Electronics	4.9%	16.4%	12.8%	2.0%	49.8%	0.7%	13.5%
g) Sit-Down Restaurant	32.7%	12.0%	13.7%	0.4%	26.9%	0.8%	13.5%
h) Fast Food	60.2%	18.4%	6.0%	0.4%	8.6%	0.9%	5.5%
i) Sporting Goods	5.8%	13.0%	17.8%	1.7%	45.5%	0.7%	15.4%
j) Financial Institutions	57.1%	14.3%	4.1%	0.2%	14.3%	0.0%	10.0%
k) Medical	18.9%	21.6%	4.3%	0.6%	29.1%	1.2%	24.2%
l) Legal	15.4%	18.4%	9.3%	1.0%	41.4%	1.0%	13.4%
m) Antiques/Crafts	27.1%	14.4%	17.0%	0.6%	23.6%	4.6%	12.7%

24) Which of the following would you like to see developed or expanded in the Village of Waterford? (check all that apply)

64.4%	Grocery	15.9%	Audio/Video/Electronics	7.6%	Financial Institutions	17.4%	Hardware/Home Improvement
44.5%	Clothing	54.7%	Sit-Down Restaurant	16.7%	Medical	16.0%	Sporting Goods
25.3%	Pharmacy	16.6%	Fast Food	6.4%	Legal	12.8%	Antiques/Crafts
6.4%	Furniture	5.2%	Automotive Sales	42.8%	Family Entertainment		

25) How important are these factors when the Village reviews plans for commercial business development?

	Very Important	Somewhat Important	Less Important	Not Important	No Opinion
a) Type of commercial development (offices, retail, clinics)	49.9%	35.9%	6.0%	3.5%	4.7%
b) Controls for traffic congestion and safety	76.7%	17.8%	3.0%	0.2%	2.2%
c) Potential impact on your property values by increasing tax base	70.9%	19.4%	4.3%	1.4%	3.9%
d) Location near existing infrastructure and commercial development	45.5%	35.9%	11.1%	2.1%	5.4%
e) Architectural control	46.6%	34.7%	12.1%	1.7%	5.0%
f) Separation buffer from residential development	55.8%	30.1%	8.3%	0.8%	5.0%
g) Effective landscape buffers and control of noise	63.8%	27.0%	5.3%	0.2%	3.7%
h) Building size	37.0%	38.4%	17.6%	2.7%	4.3%
i) Drive-thrus	22.6%	34.9%	29.3%	7.7%	5.4%
j) Hours of operation	33.7%	34.7%	21.9%	5.2%	4.5%
k) Parking	44.6%	34.9%	14.9%	1.7%	3.9%
l) Signage	37.0%	32.2%	23.0%	2.5%	5.2%
m) Reduction of strip mall appearance	46.9%	28.3%	15.9%	4.3%	4.3%
n) Stormwater management	57.6%	28.2%	7.8%	1.6%	4.7%

26) How do you feel about tax dollars being spent on the following items within commercial business areas in the Village?

	Very Supportive	Somewhat Supportive	Somewhat Unsupportive	Very Unsupportive	No Opinion
a) Street furniture and landscaping (benches, planters, etc.)	20.3%	46.5%	17.2%	12.4%	3.7%
b) New light fixtures	16.2%	46.0%	21.5%	11.0%	5.3%
c) Village purchase of land/buildings for small parks or “village green”	23.1%	38.8%	18.4%	14.9%	4.9%
d) Village purchase of land/buildings for civic improvements and/or (re)development	14.4%	39.0%	24.7%	15.3%	6.6%
e) Retail/manufacturing business recruitment	29.8%	35.9%	17.2%	10.9%	6.2%
f) Pedestrian safety measures (sidewalks and crosswalk improvements)	33.2%	45.0%	12.4%	4.9%	4.5%
g) Links to trails and bike paths	22.6%	45.0%	17.0%	10.5%	4.9%
h) Landscape and pedestrian friendly design of parking areas	25.9%	44.1%	15.5%	7.7%	6.8%

27) How adequate do you think the following elements are regarding commercial business development within the Village?

Visual Appearance in the Commercial Business Areas	Adequate	Needs Some Improvement	Needs Significant Improvement
a) Cleanliness of streets and sidewalks	66.9%	28.0%	5.1%
b) Appearances of storefronts	35.9%	45.5%	18.6%
c) Business signage	44.7%	45.3%	10.0%
d) Streetscaping: lights, banners, public art, benches	57.1%	36.1%	6.8%
Traffic and Circulation in the Commercial Business Areas	Adequate	Needs Some Improvement	Needs Significant Improvement
f) Enforcement of traffic laws	62.1%	27.0%	10.9%
g) Clearly-defined crosswalks	64.7%	28.2%	7.1%
h) Accessible parking	52.2%	39.6%	8.2%
i) Bike racks	55.7%	38.9%	5.4%
j) Shared-Ride Services (i.e. on-call van taxi service)	44.0%	35.5%	20.5%

Safety and Security in the Commercial Business Areas	Adequate	Needs Some Improvement	Needs Significant Improvement
l) Lighting on commercial streets	79.0%	19.3%	1.7%
m) Lighting behind businesses in parking lots	62.3%	34.1%	3.5%
n) Police presence	61.1%	29.5%	9.3%

28) What factors would increase your use of commercial businesses within the Village of Waterford? (check all that apply)

27.8%	More accessible parking	22.6%	Longer store hours
83.0%	More store variety	15.5%	Improved store maintenance
66.3%	More variety of products	18.0%	Improved store management

## PUBLIC POLICY ISSUES

29) How do you rate the overall quality of each of the following in the Village of Waterford?

	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	No Opinion
a) Residential neighborhood quality	30.2%	62.8%	4.3%	1.4%	1.4%
b) Cost of living	4.3%	55.2%	27.5%	9.5%	3.5%
c) Shopping convenience and quality	1.6%	35.0%	45.7%	13.0%	4.7%
d) Access to job opportunities	2.8%	29.7%	25.4%	8.5%	33.5%
e) Diversity of population	12.9%	62.9%	7.1%	3.7%	13.5%
f) Safety and security	21.3%	67.5%	5.5%	1.8%	3.9%
g) Schools and education	32.9%	46.5%	3.1%	1.4%	16.1%

30) The Village Land Use Plan designates the Village as residential with concentrations of commercial along STH 83, 20, and 36. To the west and east of the Village, the Land Use Plan identifies these lands as agricultural and other open lands. How supportive are you of the following recommendations?

	Very Supportive	Supportive	Unsupportive	Very Unsupportive	No Opinion
a) The Village should focus new development in the eastern and southern portions of the Village in areas that are easily served with public infrastructure.	29.1%	41.8%	11.7%	4.7%	12.7%
b) The Village should identify areas for residential development on larger lots (1/2 acre to 1+ acres).	21.3%	34.6%	21.9%	8.6%	13.5%
c) The Village should focus on diversifying its land uses (i.e. commercial, office, industrial) to increase the Villages tax base.	42.3%	37.2%	9.0%	4.2%	7.3%

31) How do you currently receive information about community issues? (check all that apply)

48.3%	Waterford Post	25.3%	Journal Times	10.7%	Village Website	5.2%	Postings at Municipal Buildings
43.6%	Journal Sentinel	70.7%	Village Newsletter	7.8%	Public Meetings	14.5%	Other

32) Additional Comments: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
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Please Turn Over for Further Instructions